

MINISTER FOR SPORT AND RECREATION'S PORTFOLIOS — MEDIA MONITORING SERVICES

3213. Mr M. McGowan to the Minister for Sport and Recreation; Racing and Gaming:

I refer to each agency, department and government-trading enterprise within the Minister's portfolio of responsibilities, and I ask:

- (a) does the agency, department or government-trading enterprise use media monitoring services other than those provided by the government Media Monitoring Unit;
- (b) if yes to (a), which company provides the media monitoring service and what was the cost of this service in 2013–2014;
- (c) if yes to (a), noting that media monitoring services provide exact word and phrase monitoring, as at July 1 2013 what words, names, phrases or abbreviations were being requested for monitoring;
- (d) if yes to (a), what words, names, phrases or abbreviation have been added to the monitoring list since July 1 2013; and
- (e) if yes to (a), for each word, name, phrase and abbreviation noted in (d):
 - (i) on what date was it added to the monitoring list; and
 - (ii) if it is no longer on the monitoring list, on what date was it removed from the monitoring list?

Ms M.J. Davies replied:

DEPARTMENT OF SPORT AND RECREATION

- (a) Yes
- (b) iSentia: \$1 224.95
- (c)–(e) Please refer to Legislative Assembly Question on Notice 3202.

VENUESWEST

- (a) Yes
- (b) Mention and Google Alert: No cost.
- (c)–(e) Please refer to Legislative Assembly Question on Notice 3202.

DEPARTMENT OF RACING, GAMING AND LIQUOR

- (a) No
- (b) Not applicable
- (c)–(e) Please refer to Legislative Assembly Question on Notice 3202.

BURSWOOD PARK BOARD

- (a) No
- (b) Not applicable
- (c)–(e) Please refer to Legislative Assembly Question on Notice 3202.

RACING AND WAGERING WESTERN AUSTRALIA

- (a) Yes
- (b) iSentia Media Pty Ltd: \$23 627
- (c)–(e) Please refer to Legislative Assembly Question on Notice 3202.

WESTERN AUSTRALIAN GREYHOUNDS RACING ASSOCIATION

- (a) No
- (b) Not applicable
- (c)–(e) Please refer to Legislative Assembly Question on Notice 3202.